

Just compare the simplicity of the flexible shaft control, shown above, with the combination of rods, bevel gears, pulleys and belts that might otherwise be necessary. The savings in parts and costs are obvious. What's more the flexible shaft is less complicated, needs no alignment; is easier to install and gives more freedom in mounting the coupled parts where desired to assure better and more convenient operation.

Many of the problems you'll face in industry will deal with the application of power drive and remote control with cost being an essential factor. That's why it will pay you to become familiar with S.S.White Flexible Shafts, because these "Metal Muscles" offer important savings in transmitting power or control.

SEND FOR THIS FREE FLEXIBLE SHAFT BOOKLET

Bulletin 5008 contains basic flexible shaft facts and shows how to select and apply flexible shafts. Write for a copy.





ALUMNI NEWS

Alumni Seminar

THE SEVENTEENTH Annual Alumni Seminar will be held this year on Saturday, April 3. C. V. Newton '34 is the Alumni Association director in charge of the event, and the detailed planning is in the hands of a committee headed by Hugh C. Carter '49.

Arrangement of the program is being handled by Willis R. Donahue '34, Don D. Davidson '38, Manfred Eimer '47, and John Fee '51. Donald D. Mon '47 in charge of printing, Otto Sass '30 is handling the catering, Richard M. Roehm '48 the registration, and Ernest B. Hugg '29 is in charge of Institute Relations.

Speakers for the daytime program are still being lined up, but arrangements have already been completed to have Dan Kimball, ex-Secretary of the Navy, and now president of the Aerojet General Corp., as the main speaker at the evening dinner. Mr. Kimball will talk on "The Obligation of the Normal Citizen to Understand the Workings of His Government."

Alumni Dinner

THE ALUMNI ASSOCIATION will hold its next dinner meeting on Tuesday, March 16, at the Rodger Young Auditorium, 936 West Washington Boulevard, Los Angeles.

Main speaker is to be Charles A. McKeand, Director of Employee Relations for the Merchants and Manufacturers Association of Los Angeles. His talk, "Putting Technical Ideas in Motion," will concern the problems faced by the engineer and scientist in trying to communicate technical ideas.

Prof. Hallett Smith, chairman of the Division of Humanities at Caltech, will also speak at the dinner—on current Institute plans for adding to the Humanities curriculum.

Dinner will be served at 6:30, though the bar opens at 5:30. Reservations should be in the Alumni Office by March 10.

Notes

THE ALUMNI OFFICE hereby extends its thanks to all those who wrote in with information on the Lost Alumni listed in our January issue.

Latest bulletin on the Alumni Swimming Pool and the new gymnasium going up in Tournament Park: Plans have been completed and have gone out to contractors for bids. They are due back March 2.