Development Program

The alumni phase of the Caltech Development Program set a goal of $1,000,000,000 last spring, to be contributed by Caltech alumni throughout the world.

To date, almost $930,000 has been given by 3,336 alumni (43 percent of the total alumni body). Out of the 33 alumni divisions which have been established in the United States, 8 have exceeded their set goal – Beverly Hills, Long Beach, Pasadena, Santa Barbara, Detroit, Houston, Philadelphia, and Phoenix.

The alumni drive is under the chairmanship of Simon Ramo, PhD ’36, executive vice president of Thompson Ramo Wooldridge, Inc.

The alumni gifts form a part of the general Caltech Development fund. To reach the needed goal of approximately 20 million dollars, the Institute now has to raise 2½ million dollars. Three buildings remain to be financed – two undergraduate houses, and a campus dining hall. A portion of the 2½ million dollars still to be raised will go into the Faculty Salary Fund, and will also cover additional land purchases and other building costs not included in specific donations.

Fall Dinner Meeting

Peter Kyropoulos, formerly associate professor of mechanical engineering at Caltech, will be the featured speaker at the Alumni Fall Dinner Meeting on December 16. The title of his talk: “Styling Is More Than Skin Deep.”

It is a widely held view that the styling of automobiles is principally technical, but Dr. Kyropoulos, now technical director of the General Motors Styling Center, feels that the view does not do justice to the reality of automobile styling. In his address, he will draw upon his experience at General Motors to show the multitude of other factors which enter into automobile styling. Selection and placement of components, seating arrangements, vehicle dynamics – these are a few of the considerations which, with decoration, make up the styling function. This subject will be illustrated with a movie and slides.

The meeting this year will be held in the particularly pleasant surroundings of the Club Del Mar, 1910 Ocean Front, Santa Monica. Cocktail hour is 6:15 and dinner will be served at 7:30. Wives and guests of alumni are also invited. Reservations can be made through the Alumni Office.

— George L. Johnston, Chairman, Fall Dinner Meeting