

ALUMNI NEWS

Dinner Speaker



R. L. MINCKLER, president of the General Petroleum Corporation of Los Angeles, will be the dinner speaker at the annual banquet and meeting of the Caltech Alumni Association to be held on June 8 at the Pasadena Elks Club, 400 West Colorado St.

Mr. Minckler's talk on "Progress in Management," will deal with the accelera-

tion in the rate of economic progress—and the part business management has played in this progress.

R. L. Minckler joined General Petroleum in 1924. A graduate of the University of Washington, majoring in business administration, he worked as a purser for a trans-Pacific steamship line for a time, then came to southern California in 1921 as a cost accountant for the Southern California Edison Co. He progressed

through various phases of accounting at General Petroleum and, ten years after joining the company, was made assistant to the president.

During World War II Mr. Minckler served as Director of Petroleum Supply of the Petroleum Administration for War, with headquarters in Washington. Returning to General Petroleum in 1945, he was elected a vice-president in 1947, and became president of the organization in 1948.

Mr. Minckler is a director of the Western Oil and Gas Association, a director of the American Petroleum Institute, a member of the National Industrial Conference Board, a director of the American Management Association, and a member of the Board of Governors of the Pacific Oil Institute.

He is also a Trustee of the California Institute of Technology and of Stanford University (where he is a consulting professor of business management), a director of the California State Chamber of Commerce, the All-Year Club of Southern California, and the Welfare Federation of the Los Angeles area.



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DEEP SEA MONSTERS AT THE PICNIC

At the Annual Picnic, children from 6 to 60 will thrill to the antics of Frankie and Floyd, trained porpoises that jump high out of the water to take their food from the feeder's hand. They will stand hypnotized as a deep-sea diver descends to the bottom of the Oceanarium floor to hand-feed giant sea turtles, eels and many other fish.

Save Saturday, June 25, for your visit to this fascinating watery zoo and for an organized picnic with your fellow alums, family and friends at the Marineland of the Pacific, Palos Verdes. The day's events will entertain and please the entire family, and costs will be low—you may bring your own lunch, nature provides a lovely seaside setting, and we get special group rates to the Oceanarium.

See you there!

Edward P. Fleischer, '43
Chairman, Picnic
Committee