

PRESIDENT'S MESSAGE

A glance over the past year will indicate that the Alumni Association has written another page of interesting history in its steady progress and development. History is said to repeat itself and this can be seen in the fact that "impossible" achievements again have been accomplished.

In preceding years the chief energies of the organization were applied to increasing the active membership, bringing it from 225 in 1933-34 to the present total of 850. Less effort was required to reach that membership this last year, permitting greater activity in other departments. Life memberships have reached a total of 88, as more and more alumni take this means of expressing their confidence in the future of the Association.

Due to the enthusiasm of "Ed" Kinsey, '26, the entertainment offered to the alumni has been unusual, interesting and well received. The Alumni dance held in February at the Annandale Golf Club was attended by some 400 couples. Such a venture had never before been attempted, in fact it was considered "impossible." Consequently the success of the dance in spite of a heavy rain on the scheduled evening is a great tribute to the energy and organizing ability of Kinsey. The Alumni Stag on May 1st at Girard Country Club at which about 100 Tech men enjoyed themselves immensely was another outstanding event to be credited to Kinsey's ingenuity.

A forward step being watched with great interest is the publication of this first copy of the Alumni Review. The Board of Directors of the Association have decided to dispense with the California Tech as a medium for Alumni news and expect to publish a magazine, this being the initial and experimental issue. While we look ahead with pleasure to the possibilities of this new publication, we pause to express gratitude to Loren Blakeley, '23, whose untiring devotion to a thankless job has provided us with the Alumni news which has appeared monthly in the California Tech.

Efforts of many Alumni for several years have been directed towards the development of the Placement Service. This year, under the management of Donald S. Clark, '29, a member of the Institute staff, and with the assistance of Miss Theresa Dierkes, Placement Secretary and Assistant Secretary of the Alumni Association, the service has increased in scope and value. Since June, 1936, 147 Tech men have been placed, averaging almost three per week. The statement of such figures is sufficient proof of the value of the service, and the Board of Directors voices the appreciation of all alumni to Dr. Clark and Miss Dierkes for their efforts on our behalf.

Many alumni have given valuable assistance to the Association by performing various duties too numerous to mention. With the continued interest of these and other alumni, future administrations face a brilliant future, and the Association will undoubtedly develop, becoming stronger and stronger and of greater value and pleasure to all alumni.

H. Fred Peterson, '27