

THE CALTECH ALUMNI ASSOCIATION— TODAY AND TOMORROW

The Caltech Alumni Association began nearly 53 years ago when the California Institute of Technology was Throop College of Technology. From the original small group of graduates who banded together—initially for friendship and social purposes and later for philanthropy—the Association has become an organization of more than 5,300 members and is an important medium of service and communications between the Institute and alumni.

The new Articles of Incorporation state that the Alumni Association exists for the purposes of: assisting the Institute in all possible ways toward enhancing its educational and cultural environment; improving and advancing the Institute itself; recognizing the basic obligations of all alumni to the Institute; rendering services to its members in strengthening the ties between the Institute and its alumni; preserving the associations formed among its members while they were students; and promoting relationships that are of benefit to the Institute, the students, and the Alumni Association.

The Association is a nonprofit California corporation whose activities are financed through membership dues, through offsetting charges for its programs, and through a subsidy from the Institute in the form of office space, secretarial help, and publications staff. It is managed by an elected volunteer board of directors and their officers, including the Secretary who manages the Alumni Office and the day-to-day business of the Association.

In the past few years, the Association has become aware of a growing need to reexamine its aims, purposes, organization, and financing, and to insure its continued effectiveness through definite planning for its future. After many meetings, committee studies, and conferences with members of the Institute adminis-

tration, the board of directors wishes to report the highlights of its thinking in this issue of the Association's magazine, *Engineering and Science*, which is being sent to all alumni. We hope that many non-members, seeing *E&S* and learning of our expanded alumni program plans, will want to share in the Association's activities and services by becoming members.

In January 1966 the Alumni Association's board of directors authorized its president, Richard P. Schuster, Jr., '46, to form an Alumni Study Group to explore new ways in which alumni could assist the Institute, to consider areas of interaction among the Association, its members, all alumni, and the entire Institute community, and to recommend ways in which the Association could function more effectively. A group of 23 alumni, including 11 past presidents and 5 former board members, under the chairmanship of William F. Nash, Jr., '38, held a series of meetings devoted to careful examination of all these aspects of alumni-Institute relations. Their 18-page report was presented in October 1966. Subsequently the study group subcommittee chairmen further interpreted their recommendations, which centered in three main categories: Alumni-Institute Communications; Alumni Affairs Group Interactions; and Alumni Participation in Fund Campaigns.

Substantial implementation of the report's major recommendations has been made or incorporated into our future planning. The more important of these are presented here.

Articles of Incorporation. Amendments of the articles of incorporation were required to 1) expand the statement of purposes, 2) increase the number of directors from 12 to 16, 3) decrease the quorum required for membership changes of the bylaws from one-fourth of the

membership to 150 members, and 4) to institute a formal property disposition clause. With the consent of the board and the membership, and with the assistance of our attorney, director Martin H. Webster, '37, the articles were filed with the Secretary of the State of California.

Bylaws Revisions. Bylaws can be revised at any regularly called meeting by a vote of three-fourths of all directors. Our bylaws have been surveyed and revised by the board and brought into conformity with the amended articles. Details of these changes will be sent to all members in the near future. The major changes include 1) termination of the Alumni Fund Council as a separate function and substitution of direct board liaison with the Institute's development division for assistance in fund-raising activities involving alumni, and 2) improvement in board liaison and strengthening of the Alumni Magazine Council.

Alumni Fund Council. This group was initially conceived by a few alumni, led by Howard B. Lewis, '23. Alumni giving grew remarkably under its guidance and in 11 years provided funds for the establishment of four alumni scholarships, the partial funding for construction of the Scott Brown Gymnasium and Alumni Pool, more than \$500,000 for endowment and other designated purposes. It also helped in raising over \$1 million in the 1957-61 development program. Board liaison with the Institute has been made a direct responsibility of the vice president of the association.

Publications. The board endorses the improvement of communications with the alumni, the Institute staff, and the student body. The magazine *Engineering and Science* was originally produced by volun-

tary alumni effort, but eventually the effort became too large to be handled in this way. In 1946 the Institute agreed to act as publication agent and to provide a professional staff. The board maintained its interest and direction through the Alumni Magazine Council, whose chairman was designated publisher. Richard C. Armstrong, '28, served in this capacity until 1967. During this time *E&S* achieved recognized excellence with Edward Hutchings, Jr., as editor. The council has now been reorganized under the chairmanship of Horace W. Baker, '35.

In March the board presented a 17-page report, "Action Program for the Association's Future," to Caltech President Lee DuBridge. In summary this report states that the Association can best serve the individual and the combined needs of the association and the Institute by: 1) improvement of programs to interest and obtain membership; 2) retention of the present membership structure in view of its success in focusing alumni interest and participation at a remarkably high level in comparison with other colleges; 3) employment of a full-time executive secretary with the Institute's help in order to assist in the conduct of the affairs of the Association; 4) improvement of our finances and attainment of our self-support goal by increases in membership dues.

Details of these recommendations will be reported later. However, the board of directors has voted unanimously to increase annual membership dues to \$10 a year beginning 1968-69. Also the life membership fee has been increased from \$100 to \$150 effective July 1. For all those who receive their first Caltech degree in 1968 membership dues will be \$5 for 1968-69.

Both the Institute and the board believe that their mutual needs can best be served by an independent, active, voluntary association of alumni who are interested in assuring the future of this institution. The Institute is cooperating through these recent actions:

1) They have agreed to obtain an executive secretary and are currently holding discussions to establish

qualifications, salary, and functions.

2) The Institute's new publication for alumni, *Caltech News*, was established by joint association-Institute action in response to the Alumni Study Group's recommendation for more communication from the Institute to alumni. That this move has succeeded is evidenced by the enthusiastic response from the Caltech community; recent judging of *Caltech News* by the American Alumni Council rated it highest in a field of 58 submitted for review! This remarkable first-year success is largely due to the efforts and skill of editor Bruce Abell, '62.

3) In further recognition of the need for improving communications, the chairman of the Institute board of trustees, Arnold O. Beckman, '28, has invited the Association's president to attend meetings

of the Caltech Board of Trustees and appointed him as an advisory member to the new Committee on Development. This committee is to review the Institute's educational program and plans for its financing, and advises on all aspects of development activity. The alumni president also now serves on the advisory committee of the board of directors of the Associates of the California Institute of Technology.

The Alumni Association directors hope that some of the enthusiasm and unity of purpose which they feel in our revitalized and expanded program will also be felt by alumni, and that this will result in the eventual advancement of both the association and the Institute.

Frederic T. Selleck, '49
President
Alumni Association

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MEMORANDUM

To: The Caltech Community
From: Victor M. Lozoya

If you are in a high income tax bracket and are seeking a tax shelter, we are now offering an apartment building in an excellent location. There are 16 one-bedroom units, the price is 7 x gross. Such an investment provides a good net monthly income as well as an excellent hedge against inflation.

We are pleased to be showing an exceptionally fine modern home in Altadena, beautifully landscaped to add to the natural beauty of its canyon surroundings. Three bedrooms and family room provide ample living space and a lovely patio extends gracious living out-of-doors. Priced at \$43,000.

If you have been thinking of investing in Kona Coast acreage, may I suggest you go ahead with your purchase now. Very few acres remain at this time. I will be happy to tell you more about this property and bring you up-to-date on recent and anticipated developments throughout the Kona Coast area. Please call for literature or an appointment. My present plans are to visit the islands in May to choose suitable condominium units for my clients who have expressed interest in the 1-, 2-, and 3-bedroom units which will begin construction at that time. Prices will start under \$30,000. I will be happy to discuss the condominium situation with you before I leave.

Victor M. Lozoya