



In this issue

On the cover this month Dr. Laszlo Zechmeister, Professor of Organic Chemistry at the Institute, is performing a chromatographic experiment—to the edification and delight of Kenneth Koe, graduate student in chemistry. More specifically, Dr. Zechmeister is pointing out a colored zone on a column which looks like a *pousse café* but is actually composed of powdered lime. The story of chromatography, which is becoming an increasingly important technique for both chemists and biologists, is on page 11 of this issue.

Profit Engineering

Robert J. Barry, author of "Profit Engineering," on page 8, received his B. S. in Mechanical Engineering from the Institute in 1938. After several years' experience in the fields of production and industrial engineering, Bob became a consulting industrial engineer in 1945. He specializes in the fields of variable budget control and the installation of incentive plans, and has recently established such plans at the Fluor Corporation, the Domestic Thermostat Co., and the Mission Appliance Corp. in Los Angeles—where he maintains his office.

PICTURE CREDITS

- Cover—Ross Madden-Black Star
- p. 11—Bill Wright '51
- p. 13—Ross Madden-Black Star
- p. 15—Bill Wright '51
C. M. Stearns
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- p. 16—C. M. Stearns

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