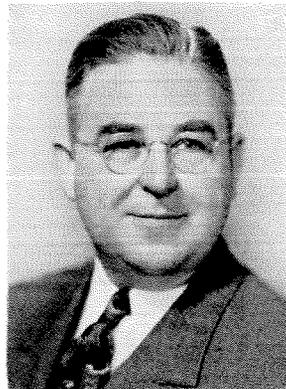


ALUMNI SHOULD KNOW

INSURANCE EXECUTIVE

Many people in the contemplation of a technical education are prone to consider the resulting field of endeavor limited to scientific programs suggested by the curricula. Roy O. Elmore, B. S. in C. E. 1924, is an outstanding example of the fact that more times than not a technical education is a stepping stone to success in commercial pursuits. Shortly after graduation, Roy went to work in the policy examination department of the Board of Fire Underwriters of the Pacific—from which he proceeded to the City Grading Department. In 1926 he went to the Firemen's Fund Insurance Company as engineer and was promoted to Special Agent in 1930. He left that position in 1934 to become Southern California Manager of the Pacific National Fire Insurance Company, which position he still holds in addition to being Assistant Secretary of the Company. He instituted and completely organized the Southern California Branch Office—complete with Automobile, Marine, Casualty and Fire departments, the only one, by the way, of any major company in Los Angeles. In addition to the above accomplishments he has found time and energy to head the local pond of the Order of the Blue Goose, (a fire insurance order) and the Special Agents Association.



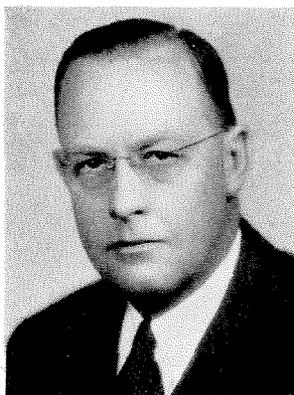
ROY O. ELMORE

ENGINEER-EXECUTIVE

Earl Mendenhall received his degree in Electrical Engineering in 1918. He immediately joined the staff of U. S. Electric Motors Company in Los Angeles, and later became Chief Engineer. In 1927 he entered a new venture with Mr. Carl Johnson and others in the establishment of Sterling Motors, Inc., also in Los Angeles. He is now vice president and general manager. Mendenhall has a number of inventions to his credit, the most unique one being a submersible motor now being manufactured by Byron Jackson, Inc. He has developed, for Sterling Motors, several electric motors and variable speed units.

Manufacture includes squirrel cage polyphase ($\frac{1}{4}$ to 75 H.P.); slow speed, geared ($\frac{1}{4}$ to 30 H.P.); and variable speed, "Speedtrol" ($\frac{1}{4}$ to 15 H.P.), electric motors. Apparatus for special applications is also produced. Distribution is throughout the United States, with approximately seventy per cent on the Pacific Coast. Offices and representatives are maintained in all larger cities.

As could be expected, inventions, engineering and management occupy the bulk of Earl's time. He admits, however, enjoying an occasional game of golf. Class of '18, we join you in honoring an illustrious Tech alumnus!



EARL MENDENHALL