

# A MESSAGE TO ALL ALUMNI

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*President Alumni Association*

This is the beginning of a new year for the Alumni Association—one in which the directors and committeemen are determined to provide greater advantages to Association membership than ever before.

The management of the Placement Service, originated by the Alumni Association, will be continued by Dr. Don S. Clark, '29, Director of Placement, with the assistance of Miss Theresa Dierkes, Placement Secretary and Assistant Secretary of the Alumni Association.

Local members are assured of a year of splendid social activities by the plans for several most interesting events being made by Phil Schoeller, '32, Social Chairman. Announcements of the details of these events are to be found on another page of *The Alumni Review*.

It is planned to make the *Alumni Review* a quarterly publication and to present in it news of the Institute and of the Alumni that will be of interest to the membership. This quarterly publication will cost a very substantial share of the Association's income, but the Directors feel that the closer associations and contacts brought about through the pages of this magazine will more than repay the expense. Al Atwood, '32, Editor of the first issue of the *Review* and this, its second, issue, will continue as Editor of the publication this year, so that we may expect the future issues to comply with the high standard which he has set.

The advantages of membership in the Association for those men distant from Southern California will be enhanced this year by the Association (1) bringing them in closer contact with other non-resident alumni and the activities of the local alumni through the pages of the *Alumni Review*; (2) granting charters to each group of ten or more members who will schedule and attend meetings at least once in three months and comply with other conditions defined by the Association; and (3) remitting to the secretary-treasurer of each chartered chapter for each Tech man in the chapter's locality who becomes a member of the Association before a definite date, the sum of fifty cents. This amount, which represents the approximate sum per local member spent for events that the distant members cannot attend, will assist the chapters with the expense of their chapter meetings. Groups outside of Southern California interested in the benefits of this equitable arrangement may secure all details by writing H. Fred Peterson, '27, at the Alumni office.

The membership of the Association has, for the past few years, represented a very satisfactory percentage of the Cal-Tech graduates and ex-students, and has reached a number sufficient to permit such an undertaking as a quarterly mag-

azine. The efforts of Ed. Kinsey, '26, Membership Chairman, and his assistants will this year increase the size of the Association.

Plans for other activities will be announced in future issues of the *Alumni Review*.

If you are not now a member of the Association, we are confident that this issue of the *Alumni Review*, a sample of the work of the Association and the advantages of membership, will make you wish to become a member. By promptly mailing your annual dues of \$2.50 to the Alumni Office on the campus you will be certain of receiving the subsequent issues of the *Alumni Review*, and to share in all the other advantages of membership. If you are interested in the work of any of the standing committees of the Association you may communicate with the chairmen of such committees, listed in this issue, through the Alumni office. If you cannot perform such committee work, send news of yourself and the Tech men around you to the Editor of the *Alumni Review* so that the other members of the Association may know of your activities through this publication.

In this way you will participate in making this year the most successful year of the Association.



## FORMER CALTECH PRESIDENT HONORED BY JAPANESE GOV'T.

On July 23rd Japan's Imperial Order of the Sacred Treasure was presented in Los Angeles to Dr. James A. B. Scherer by Consul Tomokasu Hori in recognition of Dr. Scherer's invaluable service in behalf of international understanding and in appreciation of his devotion to the ideal of universal brotherhood.

Dr. Scherer is a former President of Caltech and a former director of the Southwest Museum. He is considered America's foremost authority on Far Eastern affairs and recently returned to Pasadena from a world tour. Dr. Scherer has been a student of Oriental affairs for forty years, going to Japan directly after his graduation from Roanoke College, Virginia, and remaining in the educational service of the Japanese Government for the next five years. After several interim visits Dr. Scherer remained in Japan from '32 to '36 when he wrote four books dealing with Japan's recent economic advance and its entrance into Manchuria.