

ALUMNI YOU SHOULD KNOW

OIL COMPANY EXECUTIVE

Howard G. Vesper, B.S. in Chemical Engineering in 1922, Junior Travel Prize Winner in 1921, Editor and Business Manager of the Big T, Publicity Manager, Football Manager, and member of Tau Beta Pi and the Gnome Club while at the Institute, has carried the abilities and interests displayed on the campus into industrial life in a big way.

Starting to work for Standard Oil Company of California a few weeks after graduation as a laborer at El Segundo, Howard Vesper has risen rapidly through such positions as control and analytical chemist, research engineer, assistant to the Eastern manager in New York, until today he is assistant to the general manager in charge of manufacturing for the whole company. In this big position he serves as an advisor on marketing and manufacturing problems, expansion programs and the like.

Vesper, in his present position, is back on the Pacific Coast again with headquarters in San Francisco where he takes a most active part in Alumni activities, initiating, for example, the Alumni luncheons which are held each Tuesday noon at the Engineers' Club in the Bay City.

He is especially interested in tennis, golf, music and particularly photography, which is a hobby that is becoming of increasing interest to many technically trained men.



HOWARD G. VESPER

TELEPHONE MAN

Graduating in electrical engineering with the class of 1922, William T. Taylor went immediately with the Southern California Edison Company on the "Big Creek" project. There he engaged in field survey work and later became Field Cost Engineer. Not satisfied with life in construction camps, Bill tried electrical testing for the Los Angeles Railway and drafting before coming to the Traffic Department of the Southern California Telephone Company.

He now fills the position of Division Traffic Employment Supervisor with its related personnel activities. Bill's career with the Telephone Company has been both varied and promising. During the expansion period just prior to 1929 as Engineer of Traffic Planning Work, he had a large part in laying out the Southern California network of long distance trunk lines. Sometime later and just prior to his present assignment Mr. Taylor's work in the traffic statistics organization laid the foundation for his reputation as "watchdog of the budget." In his capacity as treasurer for the Board of Directors of the Alumni Association, this trait has been invaluable.

Mr. Taylor in his hobbies exhibits the same thoroughness and ability that characterizes all his undertakings. He is an expert on radio circuits, color photography, motion pictures, enjoys grand opera and has lately found time for the study of horticulture which he practices at the Taylor home in Brentwood Heights.



WILLIAM T. TAYLOR